

## Office of the Controller of Examinations

**Semester End Examinations May 2023**  
**MIT International School of Broadcasting and Journalism**  
**B.A. (Journalism and Mass Communication)**  
**First Semester (2021) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21BAJMC106	Language English	Thursday 1-6-2023	10:00:am To 12:30:pm
21BAJMC101	Introduction to Communication and its Importance	Thursday 1-6-2023	01:30:pm To 04:00:pm
21BAJMC102	Contemporary India	Friday 2-6-2023	10:00:am To 12:30:pm
21BAJMC103	Role and Fuctions of Mass Media	Friday 2-6-2023	01:30:pm To 04:00:pm



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**Second Semester (2021) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21BAJMC201	Fundamental of Mass Communication	Tuesday 6-6-2023	10:00:am To 12:30:pm
21BAJMC202	Evolution of Journalism	Thursday 8-6-2023	10:00:am To 12:30:pm
21BAJMC203	Indian Polity and Issues	Saturday 10-6-2023	10:00:am To 12:30:pm
21BAJMC204	Indian Language II - Marathi	Tuesday 13-6-2023	10:00:am To 12:30:pm
21BAJMC206	Indian Language II - English	Tuesday 13-6-2023	10:00:am To 12:30:pm



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**Third Semester (2019) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
19BAJMC301	Introduction to Advertising	Thursday 1-6-2023	10:00:am To 12:30:pm
19BAJMC302	Fundamentals of Journalism	Thursday 1-6-2023	10:00:am To 12:30:pm
19BAJMC303	Basics of Marketing	Friday 2-6-2023	10:00:am To 12:30:pm
19BAJMC304	Introduction to New Media	Monday 5-6-2023	10:00:am To 12:30:pm



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**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21BAJMC302	Fundamentals of Journalism	Thursday 1-6-2023	10:00:am To 12:30:pm
21BAJMC303	Basics of Marketing	Friday 2-6-2023	10:00:am To 12:30:pm



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**Fourth Semester (2019) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
19BAJMC402	Social Media	Thursday 8-6-2023	10:00:am To 12:30:pm



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**Fourth Semester (2021) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21BAJMC401	Introduction to PR	Tuesday 6-6-2023	10:00:am To 12:30:pm
21BAJMC402	Online Media	Thursday 8-6-2023	10:00:am To 12:30:pm
21BAJMC403	Media Culture and Society	Saturday 10-6-2023	10:00:am To 12:30:pm
21BAJMC404	Environment Studies	Tuesday 13-6-2023	10:00:am To 12:30:pm



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**B.A. (Journalism)**  
**Fifth Semester (2020) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
20BAJMC501	Media and Communication Research	Thursday 1-6-2023	10:00:am To 12:30:pm
20BAJMC502	Media Management	Thursday 1-6-2023	01:30:pm To 04:00:pm
20BAJMC507	Broadcast Journalism	Friday 2-6-2023	10:00:am To 12:30:pm
20BAJMC508	News Editing (Print Journalism)	Friday 2-6-2023	01:30:pm To 04:00:pm



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**B.A. (Digital Media)**  
**Fifth Semester (2020) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
20BAJMC501	Media and Communication Research	Thursday 1-6-2023	10:00:am To 12:30:pm
20BAJMC502	Media Management	Thursday 1-6-2023	01:30:pm To 04:00:pm
20BAJMC511	Multimedia Technology	Friday 2-6-2023	10:00:am To 12:30:pm
20BAJMC512	Web Portal Management	Friday 2-6-2023	01:30:pm To 04:00:pm
20BAJMC513	Online Journalism	Tuesday 6-6-2023	10:00:am To 12:30:pm



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**B.A. (Journalism)**  
**Sixth Semester (2020) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
20BAJMC601	Media Law and Ethics	Monday 5-6-2023	10:00:am To 12:30:pm
20BAJMC602	Media Convergence	Wednesday 7-6-2023	10:00:am To 12:30:pm
20BAJMC607	Specialised Reporting	Friday 9-6-2023	10:00:am To 12:30:pm
20BAJMC608	Documentary Production	Monday 12-6-2023	10:00:am To 12:30:pm



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**B.A. (Digital Media)**  
**Sixth Semester (2020) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
20BAJMC601	Media Law and Ethics	Monday 5-6-2023	10:00:am To 12:30:pm
20BAJMC602	Media Convergence	Wednesday 7-6-2023	10:00:am To 12:30:pm
20BAJMC611	Social Media Marketing	Friday 9-6-2023	10:00:am To 12:30:pm
20BAJMC612	Digital Content Strategy	Monday 12-6-2023	10:00:am To 12:30:pm



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**MIT International School of Broadcasting and Journalism**  
**B.A. (Advertising and Public Relations)**  
**Sixth Semester (2021 (R))Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
20BAJMC601	Media Law and Ethics	Monday 5-6-2023	10:00:am To 12:30:pm
20BAJMC602	Media Convergence	Wednesday 7-6-2023	10:00:am To 12:30:pm
20BAJMC604	Account Management	Friday 9-6-2023	10:00:am To 12:30:pm



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**M.A. (Journalism and Mass Communication)**  
**First Semester (2021(R))Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21MAJMC101	Journalism Principles and Practices	Thursday 1-6-2023	10:00:am To 12:30:pm
22MAJMC104	Advertising Concept and Theory	Thursday 1-6-2023	10:00:am To 12:30:pm
21MAJMC103	Communication Theory	Thursday 1-6-2023	01:30:pm To 04:00:pm
21MAJMC105	Video Production	Friday 2-6-2023	10:00:am To 12:00:pm



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**M.A. (Journalism and Mass Communication)**  
**Second Semester (2021(R))Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21MAJMC201	Media Research Dissertation	Monday 5-6-2023	10:00:am To 12:30:pm
22MAJMC202	Public Relations: Theory and Application	Wednesday 7-6-2023	10:00:am To 12:30:pm
21MAJMC203	Integrated Marketing Communication	Friday 9-6-2023	10:00:am To 12:30:pm
21MAJMC204	AI and ML in Media	Monday 12-6-2023	10:00:am To 12:30:pm
21MAJMC205	Media Laws and Ethics	Monday 12-6-2023	01:30:pm To 04:00:pm



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**M.A. (Strategic Communication)**  
**Fourth Semester (2020) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
20MAJMC401	Media Management	Tuesday 6-6-2023	10:00:am To 12:30:pm



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**M.A. (Journalism)**  
**Fourth Semester (2021) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21MAJMC401	Media Management	Tuesday 6-6-2023	10:00:am To 12:30:pm
21MAJMC402	Environment Studies	Thursday 8-6-2023	10:00:am To 12:30:pm
21MAJMC403	Specialised Reporting	Monday 12-6-2023	10:00:am To 12:30:pm
21MAJMC404	Online Journalism	Tuesday 13-6-2023	10:00:am To 12:30:pm



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**M.A. (Broadcasting)**  
**Fourth Semester (2021) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21MAJMC401	Media Management	Tuesday 6-6-2023	10:00:am To 12:30:pm
21MAJMC402	Environment Studies	Thursday 8-6-2023	10:00:am To 12:30:pm
21MAJMC406	Film Studies	Monday 12-6-2023	10:00:am To 12:30:pm
21MAJMC407	Radio Production	Tuesday 13-6-2023	10:00:am To 12:30:pm



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**M.A. (New Media)**  
**Fourth Semester (2021) Pattern**  
**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21MAJMC401	Media Management	Tuesday 6-6-2023	10:00:am To 12:30:pm
21MAJMC402	Environment Studies	Thursday 8-6-2023	10:00:am To 12:30:pm
21MAJMC409	Social Media Marketing	Monday 12-6-2023	10:00:am To 12:30:pm
21MAJMC410	Data Analytics	Tuesday 13-6-2023	10:00:am To 12:30:pm



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**Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21MAJMC401	Media Management	Tuesday 6-6-2023	10:00:am To 12:30:pm
21MAJMC402	Environment Studies	Thursday 8-6-2023	10:00:am To 12:30:pm
21MAJMC412	Social Media Marketing	Monday 12-6-2023	10:00:am To 12:30:pm
21MAJMC413	Brand Management	Tuesday 13-6-2023	10:00:am To 12:30:pm



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